



AUSTRIA  
CENTER  
VIENNA

# YOUR EVENT IN THE HEART OF EUROPE

Rooms to grow ideas.







# VIENNA

## A CITY BRIMMING WITH UNMISTAKABLE CHARM

### Vienna calling

The capital's blend of imperial grandeur and a musical heritage that includes some of the greatest composers who ever lived never fails to cast a spell on visitors. Schönbrunn Palace and the monumental buildings along the Ringstrasse boulevard will spirit you back in time to the days of the Habsburgs. As a contrast, explore the hip hotspots on and around Naschmarkt or watch the sun go down at Tel Aviv Beach on the Danube Canal.

The MuseumsQuartier, one of the world's largest cultural complexes, has a unique draw with something for everyone – from internationally acclaimed collections to quirky pop-up workshops. From Vienna's famous coffeehouses to its laid-back Heuriger wine taverns, savour the very best in Austrian hospitality and culinary delights!

Experience the advantages of a compact and pedestrian-friendly city. Short distances, maximum convenience and a huge selection of meeting options. It's no surprise that Vienna has always been one of the world's most popular congress destinations.

Triton Fountain outside the Museum of Natural History



Schönbrunn Palace



Wiener Symphoniker at the Konzerthaus



Horse-drawn carriage in Vienna's historic old town





## Viennese love affair ...

With 2,000 parks and green spaces to relax in, Vienna is one of the world's greenest cities. Schönbrunn Palace and its extensive grounds, which include Schönbrunn Zoo, are UNESCO World Cultural Heritage-listed, and the Prater has been named one of the ten most beautiful city parks in the world. 700 hectares of vineyards within the city limits and its status as one of just four UN headquarters cities also set Vienna apart.

### Outstanding infrastructure

The Vienna Convention Bureau (VCB), a partner with 50 years of experience to its name, offers an end-to-end service for organisers: make the most of the support offered by the specialists when it comes to choosing hotels as well as locations for side events. The VCB can also help you secure block bookings for hotels and provide assistance when it comes to creating promotional material and presentation documentation.

### Top hotels

- The ideal hotel for every budget: feelgood factor in more than 422 hotels
- Around 34,000 hotel rooms to suit every taste - from hostels to 5-star accommodations
- Over 200 exceptional locations for side events

MuseumsQuartier



Giant Ferris Wheel in the Prater park



Viennese coffeehouse culture



Summer nights on the Danube Canal

# ONE OF THE MOST POPULAR MEETING DESTINATIONS IN EUROPE

## Rankings that fly the flag for Vienna

- No. 1 for quality of life in the 2019 Mercer Quality of Living ranking
- No. 1 smart city: smart, green and clean - as confirmed by the 2019 Smart City Index
- No. 1 green city: in the World's 10 Greenest Cities of 2020 ranking
- No. 1 destination in the 2020 Anholt Ipsos City Brands Index
- Top for safety: Austria ranked the world's fourth most peaceful country in the 2019 United Nations Global Peace Index and Vienna ranked sixth in the 2019 Mercer Personal Safety Ranking
- Top in the leading ICCA meeting destination ranking

Burggarten with views of the Hofburg





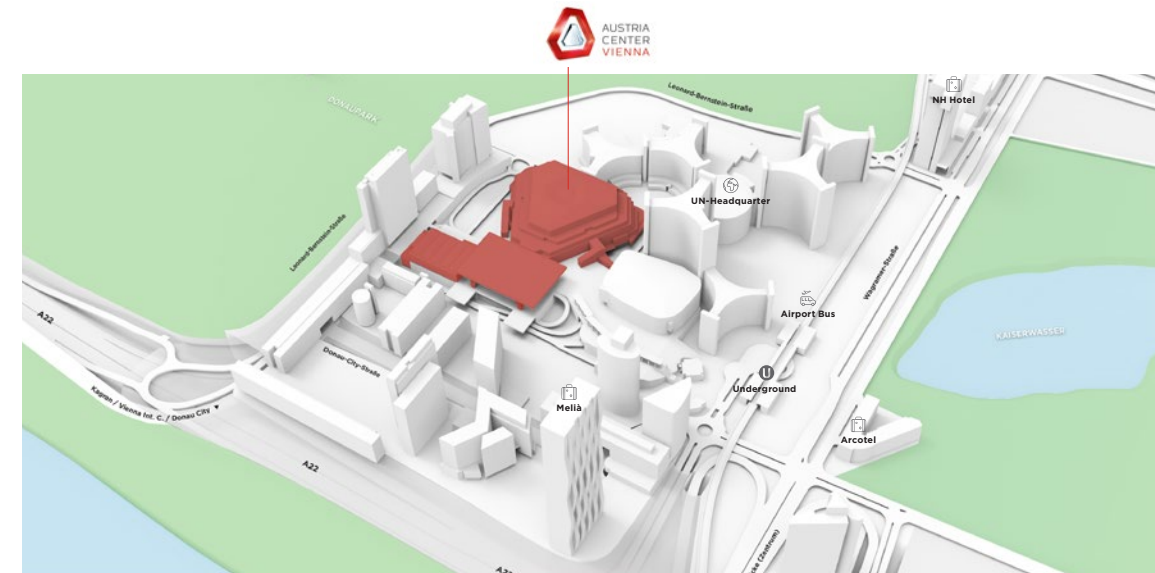
# IDEALLY LOCATED AND EASY TO REACH

## Vienna – in the heart of Europe

- Reachable in max. 3 hours from anywhere in Europe
- 600 direct flights daily to and from 195 cities worldwide
- From the airport to the city centre in just 16 minutes on the City Airport Train
- Outstanding public transport network serving all parts of the city

Ringstrasse with a view of the University of Vienna and Votivkirche

In the heart of the city –  
the Austria Center Vienna



- Just 7 minutes from Vienna's historic city centre on the underground
- Ideal connections: 30 minutes from Vienna International Airport (by City Airport Bus)
- Right next door to the UN headquarters (Vienna International Centre)
- 923 hotel rooms within walking distance
- Located right next to the Danube and the Donaupark, Vienna's largest park



Donaucity





# TOP INTERNATIONAL PLAYER



Model of the Austria Center Vienna with colour-coded levels

- The largest congress centre in Austria: 5 levels accessible separately via 3 entrances
- From 200 to 22,800 participants: optimal capacities for your events
- 19 rooms and halls with flexible seating layouts
- 180 meeting rooms for optimal networking and break-out sessions
- 5 directly linked, multipurpose exhibition halls
- 26,000m<sup>2</sup> of exhibition and networking space in the main building and the exhibition halls
- 11 spacious foyer areas with 8 built-in foyer cafés

Want to find out more?

Take a virtual tour of the venue at [www.acv.at](http://www.acv.at).



The 10.8-metre-high danubeSAIL covers an area of a 4,200 m<sup>2</sup>

# WE'RE HERE FOR YOU

Our teams work  
hand in hand

From drawing up individual offers and organising your personal tour of the venue to the final contract, our dedicated sales team will be with you every step of the way.

Our experienced project managers, technical specialists and communications department will take over from there, to help transform your event into an unforgettable experience for everyone on site.

From the initial contact to making your event the best it possibly can be: we see ourselves as part of your team.

Your success is our successes, and a personal approach is paramount for us.



We look forward to working with you!





# ARRIVE AND RELAX

## At a glance

- 2,200m<sup>2</sup> entrance hall
- 4 halls
- 2 foyer cafés
- 2 suites
- Meeting rooms: 13 small | 8 medium | 9 large | 5 x-large
- Lounge areas
- Café MOTTO and Business Lounge
- Exhibition Hall X4
- danubeSAIL/Exhibition Hall X5
- New from summer 2022: modernised entrance hall with 137m<sup>2</sup> LED screens

Rendering of the new Entrance Hall



Rendering of the new Hall E/F

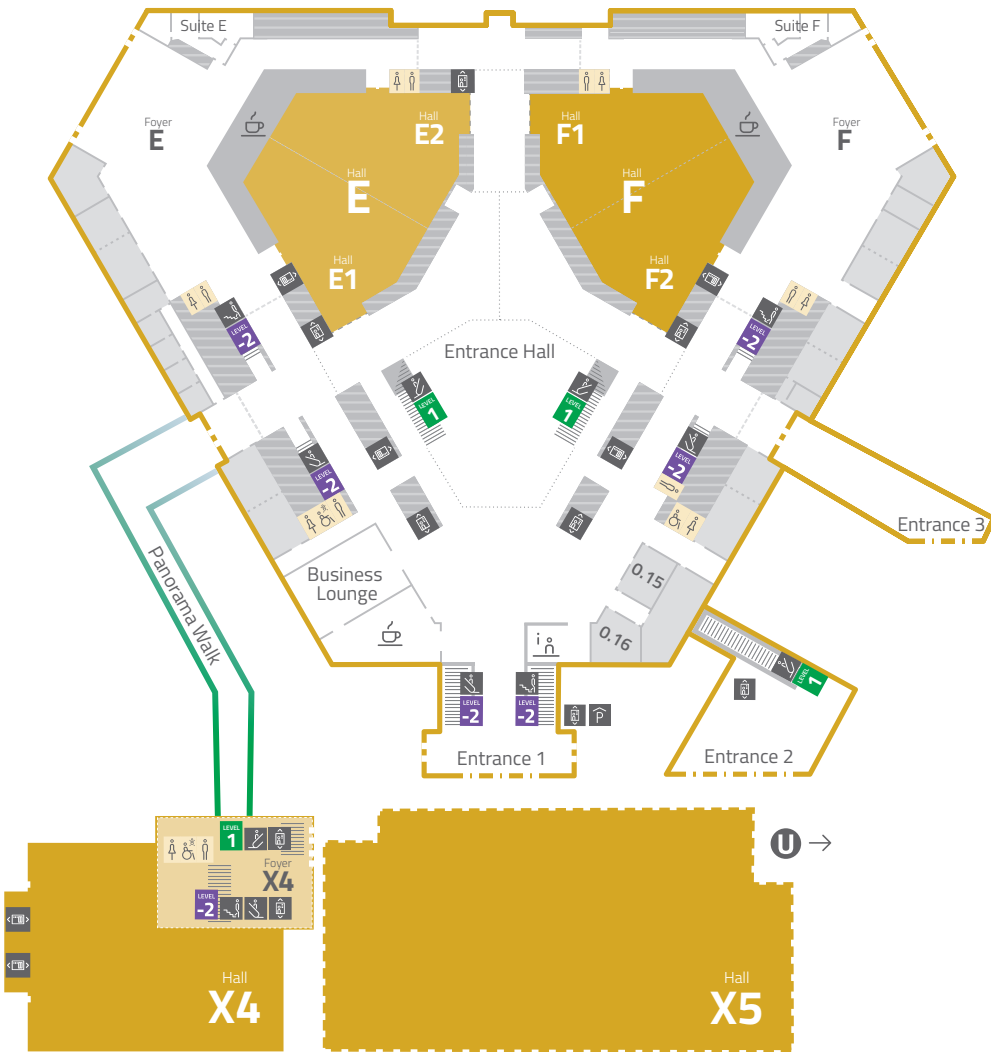


Room 0.14



danubeSAIL – networking lounge

# LEVEL 0



Hall					
E	1,107 m <sup>2</sup>	1,100	550	6.3 m	73 m <sup>2</sup>
F	1,107 m <sup>2</sup>	1,100	550	6.3 m	73 m <sup>2</sup>
E1 / E2	545 m <sup>2</sup>	500	257	6.3 m	35 m <sup>2</sup>
F1 / F2	545 m <sup>2</sup>	500	257	6.3 m	35 m <sup>2</sup>
Hall X4	2,640 m <sup>2</sup>	-	-	7 m	-
Hall X5	4,200 m <sup>2</sup>	-	-	10 m	-



# YOUR SPACE FOR INNOVATIVE MEETING FORMATS

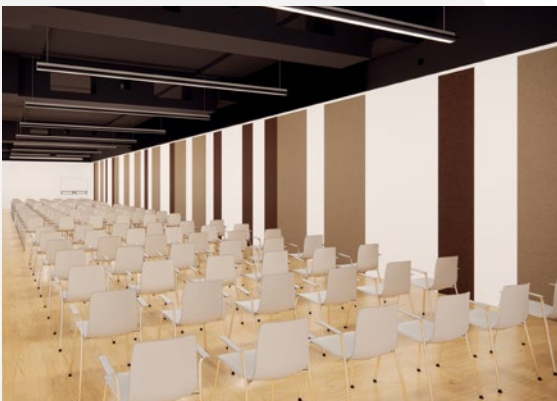
## At a glance

- Gallery with 1,100m<sup>2</sup> of exhibition space
- 7 halls
- Meeting rooms: 14 small | 1 medium | 2 large | 4 x-large
- New from 2022:
  - Direct access to Level 1 via Entrance 2 on the square outside
  - Direct access to Exhibition Hall X4 via the Panorama Walk
  - Modernised Halls L and Foyer L

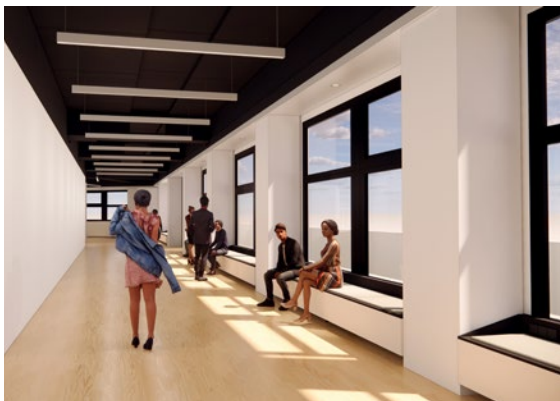
Exhibitions on the gallery



Hall N



Rendering of the new Hall L

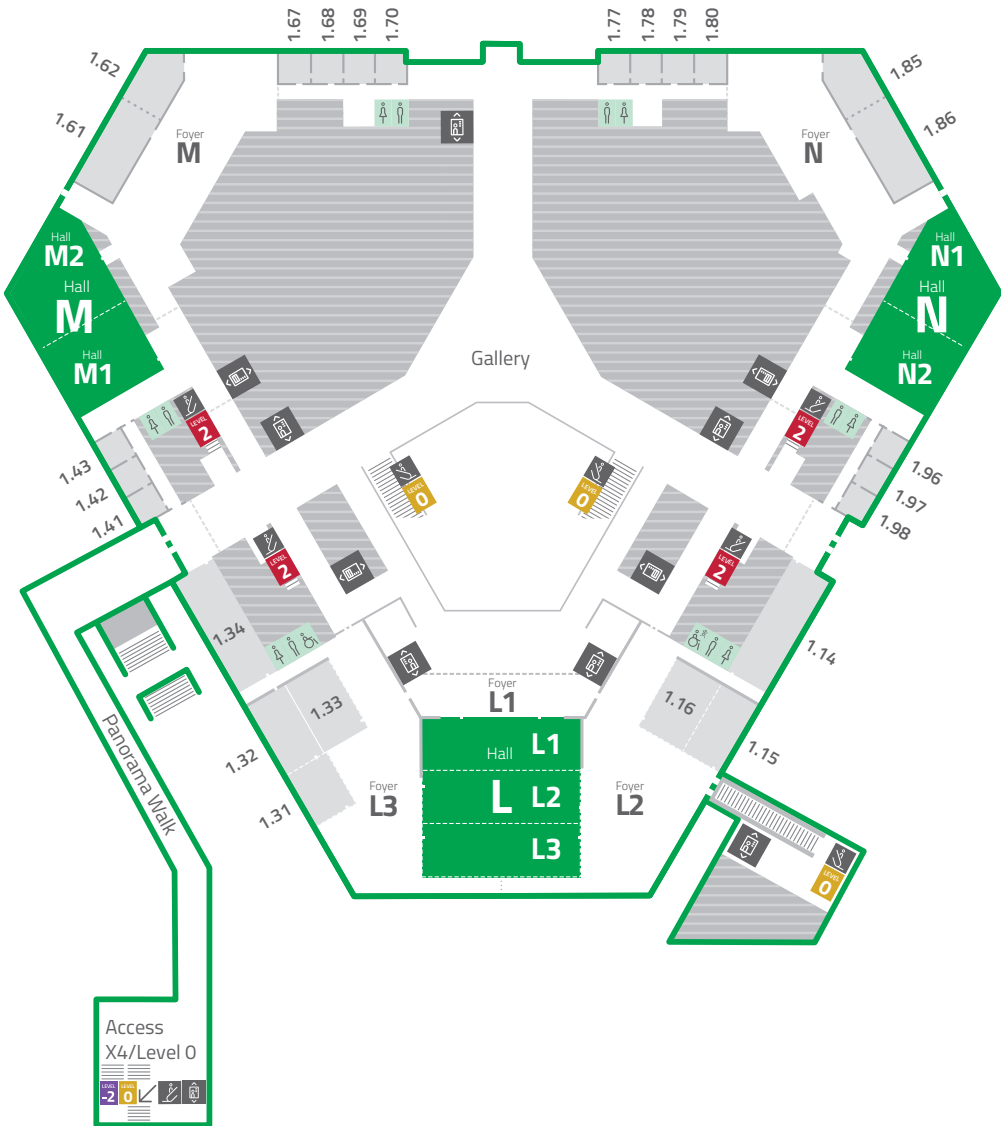


Rendering of the new Foyer L

## Highlights

- Everything in full view: from the 1,100m<sup>2</sup> Gallery towards the Entrance Hall and the rooms and halls
- Outstanding flexibility thanks to 7 halls and 25 meeting rooms for contemporary set-ups
- Natural daylight in all halls and meeting rooms

# LEVEL 1



Hall					
M / N	355 m <sup>2</sup>	375	157	3.2 m	73 m <sup>2</sup>
M1 / N2	165 m <sup>2</sup>	161	60	3.2 m	73 m <sup>2</sup>
M2 / N1	185 m <sup>2</sup>	175	64	3.2 m	35 m <sup>2</sup>
L	565 m <sup>2</sup>	460	229	3.2 m	-
L1	161 m <sup>2</sup>	135	63	3.2 m	-
L2	198 m <sup>2</sup>	142	69	3.2 m	-
L3	206 m <sup>2</sup>	185	97	3.2 m	-



# A LEVEL TO TOP THEM ALL WITH VIENNA'S LARGEST HALL

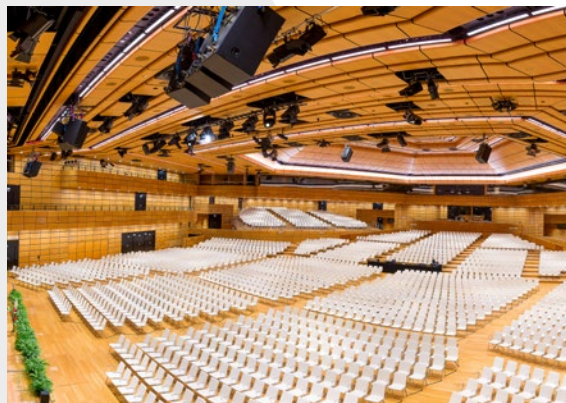
## At a glance

- Hall ABC, the Austria Center Vienna's biggest hall and the largest in the Austrian capital
- Hall A with state-of-the-art lighting and flexible raked seating in the rear of the hall
- Hall B and Hall C with fixed raked seating
- 3 foyer cafés
- 2 suites
- Meeting rooms: 6 small | 9 medium | 5 large | 2 x-large

## Highlights

- Space for 4,320 people  
Hall ABC – one of the largest event halls in Austria
- The latest technology  
All halls feature the latest lighting and audio technology as standard
- Light-filled spaces  
Bright foyers and meeting rooms create an appealing ambience

Hall ABC



Hall A – gala

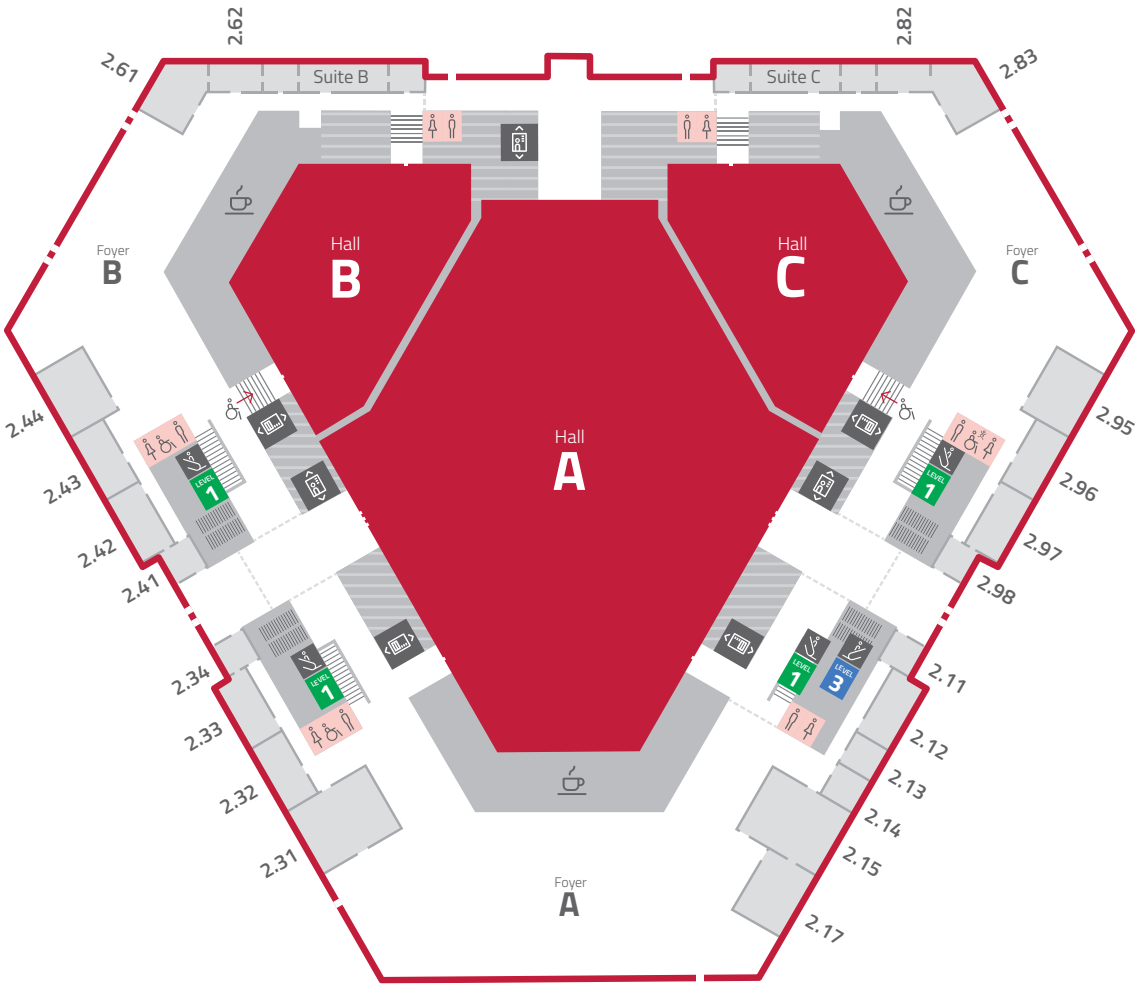


Hall A



Foyer A

# LEVEL 2



Hall					
ABC	4,312 m <sup>2</sup>	4,320	1,890	15.1 m	200 m <sup>2</sup>
A	2,890 m <sup>2</sup>	3,000	1,290	15.1 m	200 m <sup>2</sup>
B	711 m <sup>2</sup>	660	300	8.6 m	50 m <sup>2</sup>
C	711 m <sup>2</sup>	660	300	8.6 m	50 m <sup>2</sup>



# NETWORKING AREA

## At a glance

- Meeting rooms: 27 small | 9 medium | 4 large | 2 x-large
- 580m² Rooftop Foyer
- Rooftop Terrace with spectacular views
- Barrier-free access to Halls B and C

## Highlights

- View of the Donaucity skyline and the Donaupark  
Networking on the 620m² Rooftop Terrace
- Light-filled spaces  
Barrier-free meeting rooms with impressive views
- VIP level  
Enjoy high-quality meetings on Level 3

Rooftop Foyer



Room 3.14

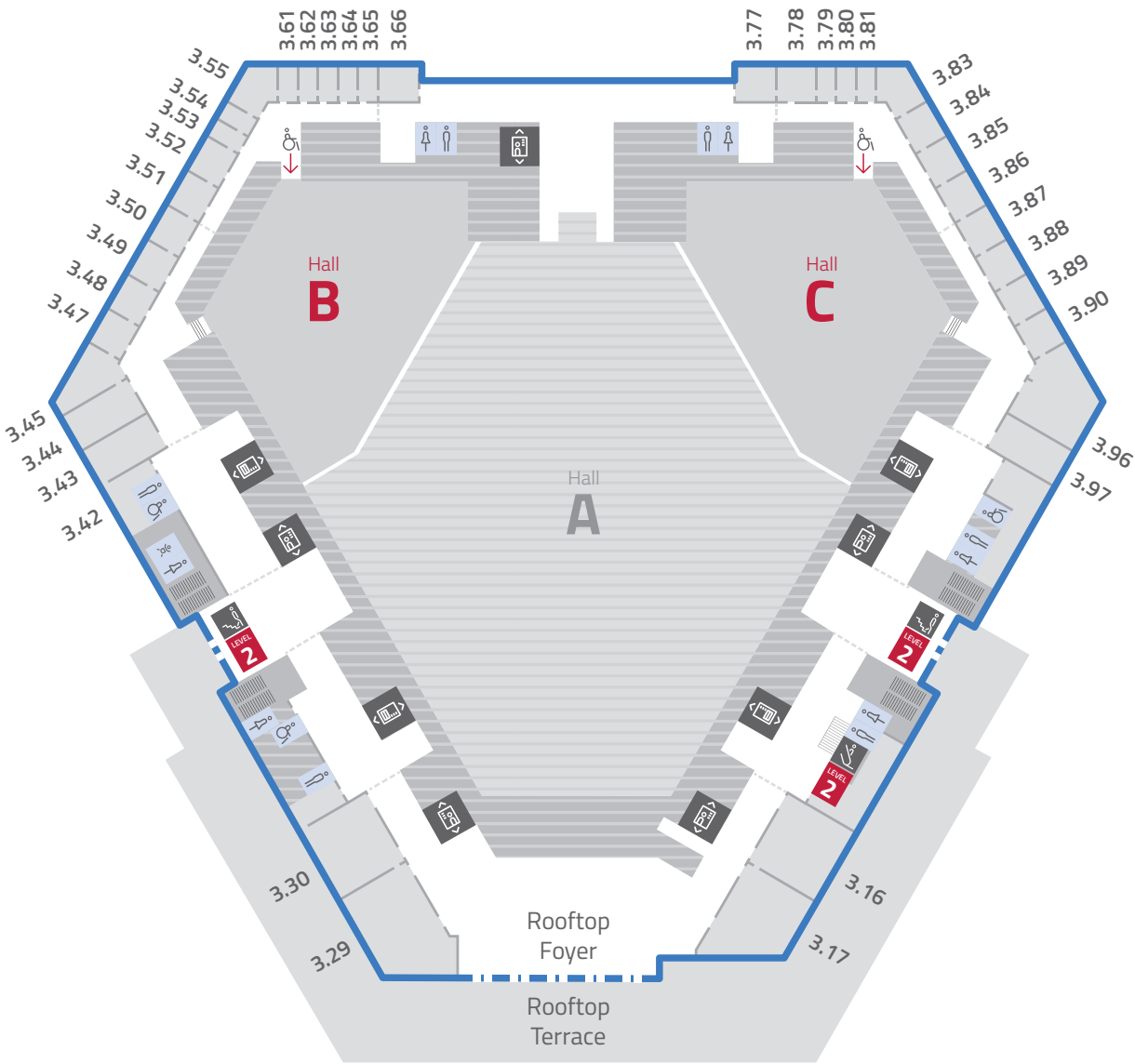








Room 3.29/3.30



Rooftop Terrace

# LEVEL 3



Hall						
B	711 m²	660	300	-	8.6 m	50 m²
C	711 m²	660	300	-	8.6 m	50 m²
Rooftop Terrace	620 m²	-	-	240	-	-



QUIET  
YET CENTRAL

At a glance

- 5 halls
- 3 foyer cafés
- Meeting rooms: 22 small | 21 medium | 7 large | 1 x-large
- Exhibition Hall X1
- Exhibition Hall X2
- Exhibition Hall X3
- 2 Terraces

Highlights

- Natural daylight  
Experience your meetings in bright and appealing spaces
- Terraces  
Enjoy your breaks on our adjoining terraces
- Ideal mix of rooms  
From small rooms to large halls for events and exhibitions

Hall K



Terrace Foyer G

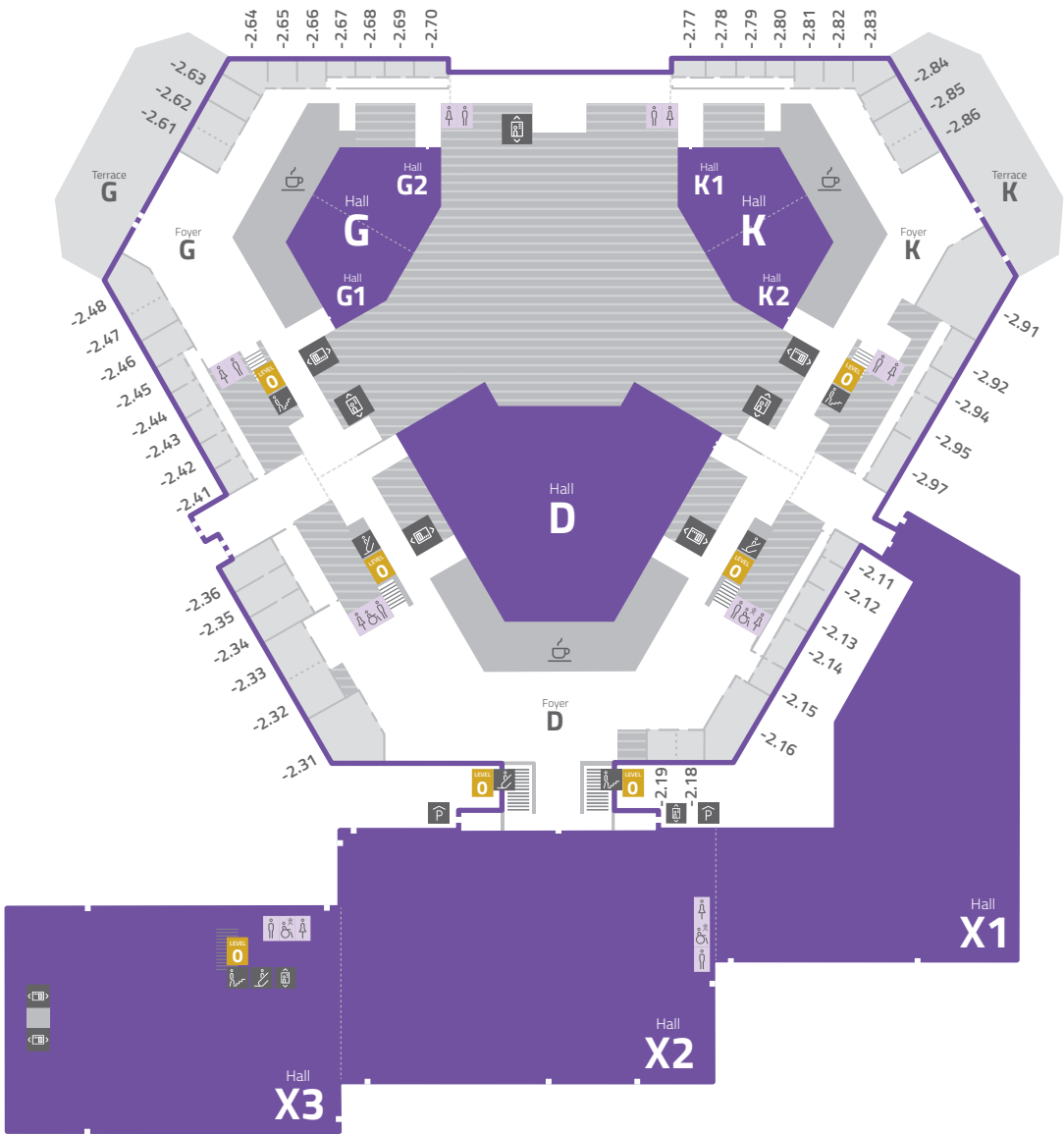


Foyer G



Hall X3

LEVEL -2



Hall					
D	1,355 m <sup>2</sup>	1,400	700	4.8 m	50 m <sup>2</sup>
G	502 m <sup>2</sup>	440	220	4.8 m	50 m <sup>2</sup>
K	502 m <sup>2</sup>	440	220	4.8 m	54 m <sup>2</sup>
G1   G2 K1   K2	251 m <sup>2</sup>	220	110	4.8 m	24 m <sup>2</sup>
Hall X1	2,900 m <sup>2</sup>	-	-	4.5 m	-
Hall X2	3,900 m <sup>2</sup>	-	-	4.5 m	-
Hall X3	3,100 m <sup>2</sup>	-	-	6 m	-
Terrace G   K	300 m <sup>2</sup>	-	-	-	-



# GREEN MEETING

## THE FUTURE IS GREEN



Send out the right message  
with your eco-friendly event

As the nation's first green conference centre, we are here to advise and support you while you plan your event, and even provide free green meeting or green event certification in compliance with the Österreichisches Umweltzeichen ecolabel. Depending on the event, it will need between 32 and 55 points to achieve certification, 27 of which are granted automatically by simply selecting the Austria Center Vienna as the venue.



### The key criteria

- Mobility and climate protection: accessibility of venue and side events by public transport and promotion of climate-friendly travel to and from the city
- Procurement, materials and waste management: we will take responsibility for ensuring that any waste generated at your event is properly separated. You can also choose low-impact measures when it comes to producing printed materials, while also taking other environmentally-friendly options into account.
- Accommodation: there are more than enough eco-certified places for your participants to stay in Vienna.
- Catering and technical equipment: Our certified catering partner MOTTO is a green-meeting specialist, and our conference equipment fulfils all of the mandatory green-meeting criteria.
- We are a green-meeting-certified venue: the Austria Center Vienna contributes almost half of the points needed for certification thanks to the measures already in place at the venue. We also provide contractual information for exhibitors and stand assembly companies regarding compliance with environmental standards.





We make every event unique

#### Dinners & galas

- Vienna's largest gala hall, for up to 2,000 guests
- Most advanced lighting and conference equipment in Europe
- From a larger-than-life Poseidon to a replica of Vienna's Stadtpark in the hall: you'll be amazed by our innovative event concepts!

#### Outdoor events

- Break-outs and evening events beneath the new danubeSAIL or out on one of the numerous terraces
- Stylish outdoor furniture and world-leading WiFi for interactive outdoor formats
- Meeting and Networking2go in the nearby Donaupark

#### Product launches

- More than 26,000m<sup>2</sup> of exhibition and networking space in the main building and the exhibition halls
- Endless branding and décor options to cast your event and sponsors in an unforgettable light
- Full service – everything under one roof

#### Individual catering and event areas

- All in one: out-of-the-ordinary welcome receptions, captivating coffee breaks and memorable celebrations for 500 to 6,000 people: We make everything possible!

Networking on the Rooftop Terrace



Christmas party in Hall X3



Vienna's Stadtpark in Hall A



Opening ceremony in Hall ABC

# EVENT CONCEPTS THAT LEAVE A LASTING IMPRESSION



Room-in-room concept





# SERVICE THAT COVERS ALL THE ANGLES


MOTTO is a byword  
for creative, fresh  
regional cuisine

Our exclusive catering partner MOTTO Catering has its headquarters and contemporary commercial kitchen in the main building. MOTTO is all about premium culinary concepts as well as outstanding – and mobile – presentation of its dishes.

- Excellent locally sourced, seasonal dishes
- Highlights from Vienna's world-famous cuisine
- Contemporary international creations
- Fresh lunch bags for participants on the go
- Hip food trucks and mobile bars
- Coffee specialties and delicious snacks at Café MOTTO
- Certified green meeting partner





A wide-angle photograph of a large conference hall during a keynote talk. The stage is illuminated with blue and purple lights, and a large screen displays a speaker. The audience is seated in rows, filling the hall. The ceiling is high with visible lighting rigs and equipment.

Our technical experts are always ready to offer their support and guidance.

# CUTTING-EDGE TECHNOLOGY FOR YOUR EVENT

## Digital infrastructure unrivalled on the global stage

- Free 100 Mbit WLAN for your event and fast download rate (1.5 Mbit per device)
- Seamless WiFi for 35,000 simultaneous connections
- Winner of the 2016 INCON Global Digital Infrastructure Award

## The best technical equipment out there

- One of Europe's most advanced lighting systems in Hall ABC, the largest at the venue
- New Meyer sound system in all halls
- Premium loudspeakers, mixing desk and wired microphones as standard in all large halls
- Widescreen technology, LED walls and the very latest HD camera equipment
- Our partners AV Professional and H82 provide additional support with leading-edge event equipment, IT infrastructure and network solutions.



# HYBRID MEETINGS

## On site and online

Our tailored hybrid meeting packages combine the experience of attending a congress in person with the possibilities of global digital information exchange. Talks and presentation held at the venue are live streamed or recorded for later. Off-site speakers can be brought in live and polls conducted online in real time. This allows participants who cannot come to the Austria Center Vienna in person to still be involved in the exchange of information and enjoy the benefits of being part of a network.



Hybrid meeting set-ups offer greater flexibility and – above all – planning security. We are here to field any enquiries you might have and would be more than happy to provide an individual offer, whatever the size of your event – quotes include everything from technical equipment and infrastructure on site as well as end-to-end support and consultation during the event itself.





# REST ASSURED

## IT'S THE RIGHT CHOICE

Vienna is one of the safest cities in the world.

And we take site, visitor and employee safety extremely seriously at the Austria Center Vienna, too. This not only applies to events with enhanced security requirements, such as the sessions held during the EU Council presidency in 2018.

Our in-house fire service ensures full compliance with fire regulations and our optimised emergency exit and crisis concept means that we are always prepared for any eventuality. The security centre is staffed around the clock to make sure the building is protected at all times.

During the planning stages we will talk you through our standardised safety and security processes and show you how our hygiene plan is implemented – leaving you free to concentrate on your event.





# TURNING YOUR VISION INTO REALITY

## Stand assembly

Our experienced, professional stand assembly and exhibition partners know how to create that wow effect for your event.

- STANDout offers an all-in stand assembly package
- Syma, the eco-conscious, full-service stand assembly and event equipment partner
- EECS.green, the green version, featuring high-quality timber assemblies



Networking zone and exhibition stand in Hall X2

## Branding

Turn heads and make a statement with more than 2,000m<sup>2</sup> of space available for promotion. Stand out with a fully customised indoor and outdoor branding concept.

We offer perfectly positioned advertising spaces so that your brand is visible throughout the venue: on our Citylight displays, on digital screens throughout the main building and in the light boxes in the main entrance.



Digital Citylight displays en route to the congress centre



Eye-catching stand design in the Entrance Hall





# ALWAYS THINKING ONE STEP AHEAD

## Free childcare

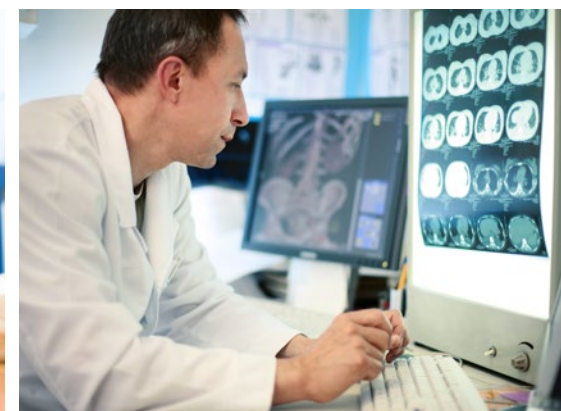
- Help your participants to maintain a healthy work-life balance
- During large-scale international events and with set opening hours: we were one of the first European congress centres to offer free childcare
- Qualified personnel offering professional and bilingual childcare

## Press service

We will work with you to write a press release outlining the core topics covered by your event and make sure that it is distributed to the Austrian media.



Professional support services



Targeted scientific communications







No responsibility accept for typographical errors. Information subject to change.

All plans/content last updated May 2022

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# ROOMS TO GROW IDEAS.

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Vienna – now and forever  
Vienna is synonymous with out-  
standing quality of life and safety



Smart, green and clean  
Vienna is a smart city and  
one of the world's greenest.



Great hospitality is close to our heart  
Feelgood factor in more than 425 hotels



In the heart of Europe  
600 direct flights daily  
to and from 195 cities



The Austria Center Vienna:  
ideally located and easy to reach  
7 minutes to the city centre,  
30 minutes to the airport



Large variety of spaces  
The Austria Center Vienna has 24 halls,  
180 meeting rooms and more than  
26,000m<sup>2</sup> of exhibition and networking  
space.



Team spirit in action  
Our highly-motivated team of experts  
will turn your event into an unforgettable  
experience



Award-winning digital infrastructure  
unrivalled on the global stage  
Seamless WiFi for 35,000  
simultaneous connections



The very best conference equipment  
State-of-the-art lighting and audio systems



Creative branding options  
Extensive indoor and outdoor branding  
options on 2,000m<sup>2</sup> of advertising space

